

INNOVATING RADIO BROADCASTING AND LISTENING

The Christian Broadcasting Network (CBN), a global ministry, is committed to preparing the world, for the coming of Jesus Christ. Their chief motive lies in helping the young and old, understand the principles of the Kingdom of God that relate to the spheres of human endeavor. Utilizing the power of mass media communications, CBN reaches over 150 countries and territories, through programs and content in over 70 languages, to spread the glory of God and extend generous assistance to the relief of human sufferings.

ABOUT **CBN RADIO**

CBN Radio is a platform built to spread the joy of Christian songs. The app was intended to broadcast 12 stations, extending all favorite formats like Praise, Country, Contemporary, Gospel, Spanish, Kids, Christmas, and News, in one app. However, the app encountered unforeseen hindrance with bugs and frequent crashes, which projected a poor quality of customer experience

Since CBN was previously associated with Fingent for its major projects like Praise.com and Superbook Bible Mobile App, the organization confidently approached Fingent's mobile app development services for the revamp and redesigning of CBN Radio.





FINGENT'S **APPROACH**

Recognizing the constantly evolving heat in the internet radio market and analyzing the audiences of CBN Radio, Fingent initiated a complete UI revamp for the app, giving it a new look, simple navigation, and exciting features.

FEATURES INTRODUCED



Along with the new features, Fingent gave the app a completely new layout. Ensuring an easy to use navigation and simple UI design, Fingent enabled CBN Radio to deliver enhanced user experience. In addition to this, Fingent also enabled background play for the app, allowing it to function effectively and equally with other apps in mobile devices.

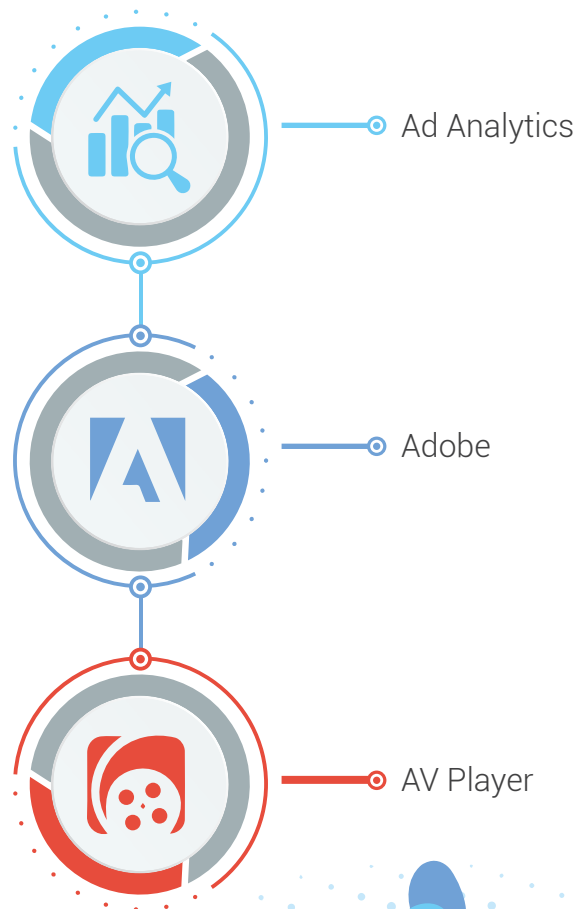
CHALLENGES

One of the challenges faced through the project was that the newly loaded features like play, pause, skip, background play and streaming through the various stations on CBN Radio were not smoothly accessible on iPhones or iOS devices. To rectify this issue, Fingent used the AV Player controller and framework to enable full-featured playback control and experience on iOS devices.

RESULTS

CBN Radio proved to be a successful channel for the CBN group to reach a wider audience. The app has over 196K users and fans across the globe, appreciating good Christian music, gospels and news stories from around the world. With high star ratings on Google Play Store and Apple app store, CBN Radio is one of the most popular, remarkably known and widely used internet radio app, today. Fingent's expert team of technology and IT consultants ensures that CBN Radio constantly delivers enhanced user experiences and adapts with the changing customer demands.

INTEGRATIONS



ABOUT FINGENT

We are a global IT company providing strategic IT business solutions and services for complex business problems, in multiple industry sectors including retail, healthcare, finance, education and more. Our vast technology and industry expertise enable us to focus on cutting-edge internet technologies with the aim to

develop scalable, secure and easy-to-use web applications that work across multiple devices. We believe that the judicious use of technology, together with a good design can reduce complexity, connect individuals, and provide valuable insights, all of which ultimately help businesses succeed.



USA | AUSTRALIA | INDIA | UAE

235 Mamaroneck Ave, Suite #301, White Plains, NY 10605

+1-914-615-9170, +1-914-656-8697

www.fingent.com | info@fingent.com

